



# POS Refresh Catalog

New England Coffee Company

12/8/2015

# BRANDED COUNTER



**1 Canopy Sign**  
Flat version of the marquee, but still has the same look and feel. Comes in two sizes and hang from the ceiling. Double-sided and comes with hanging kit and two logo medallions.

## Canopy Sign Medium

Dimensions: 66.5"W x 22.5"H

ITEM# 400191

## Canopy Sign Large

Dimensions: 82"W x 22.5"H

ITEM# 400190

**2 Canopy Menu Board (Optional)**  
Double-sided magnet menu board with branded magnet kit.

Dimensions: 30"W x 12"H

ITEM# 400192



Dimensions: 66"W x 24"H

## Marquee

This modern 3-D marquee can be used to draw attention to your coffee island. Mount on a wall, hang from the ceiling or mount on optional counter poles.

ITEM# 400193

## Marquee Counter Poles (Optional)

No wall or ceiling to mount from? No Problem, these counter poles mount the marquee directly to your counter.

Counter poles shown above.

Dimensions: 7.6"W x 46.6"H

ITEM# 400194

# BRANDED COUNTER

3



3

### Airpot Rack Topper

This airpot rack topper has adjustable poles to fit on a one-rack system up to a 3-rack system. Easy to clean and install.

Dimensions: 29" w x 9.65" H

ITEM# 100881

4



4

### Airpot Rack (Rack Only)

2-Rack system can be connected side-by-side to create any size Airpot rack system (shown with 3 racks making 6-airpot rack system).

Dimensions: 8" W x 17" H x 24" D

ITEM# 103994

## WRAPS



### Service Ideas 2.2 liter

ITEM # 100863

ITEM#	WRAP
100863	Service Ideas 2.2 liter
100867	Update PL-30-D
101310	Fetco TPD-15
101311	Bunn SH 1.5
101378	Bunn TF 1 Gallon
102170	Bunn Dual
102190	Curtis Gem 3
120572	Bunn TF 1.5 Gallon
104546	Bunn TDO-4 Iced Tea
104547	Bunn & Curtis Narrow Iced Tea
104548	Bunn & Curtis Iced Coffee
104549	Bunn TDO-4 Iced Coffee
104695	Fetco L3D-15



### Bunn SH 1.5

ITEM# 101311



### Iced Coffee

### Bunn & Curtis Narrow

ITEM# 104548



### Iced Tea

### Bunn & Curtis Narrow

ITEM# 104547



# BRANDED COUNTER



Each option comes as a set of 3 panels made of lightweight, durable cuttable styrene material. No space is too small or too large – design is made to use each panel separate or double up – sets are created to Easy installation – mounting tape included.

**5 Wallboard – Branded Logo**  
This New England Coffee design is tastefully done to not over power your space.

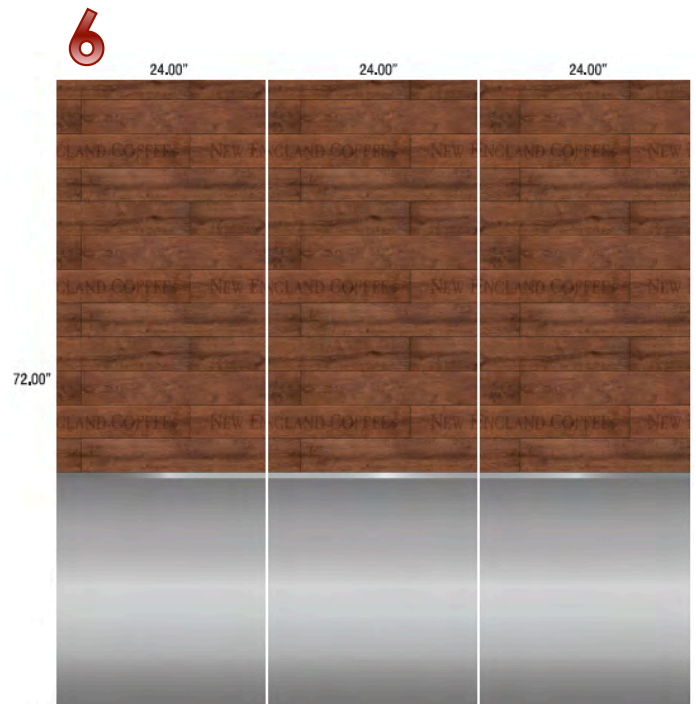
Dimensions: 72"W x 72"H

ITEM# 400226

**6 Wallboard – Modern Wood**  
New wood and stainless steel design will warm up your space and add a touch of modern flair.

Dimensions: 72"W x 72"H

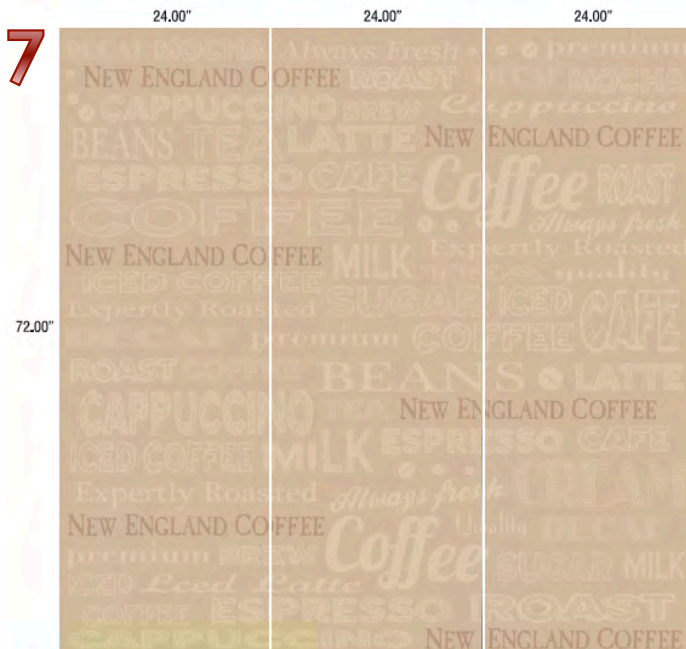
ITEM# 400228



**7 Wallboard – Café Talk**  
Trendy and Fun – this Café Talk is playful and modern; this design says it all, literally.

Dimensions: 72"W x 72"H

ITEM# 400227



# BRANDED COUNTER



## Airpot Magnets

New modern design, these magnets make coffee selection easy and attractive with a pop-of-color. These magnets are durable and easy to clean.

*Replacing the 3x4 ID tags for Airpots only. Don't forget to order the new self adhesive #400128 for each magnet you purchase.*

Dimensions: 3.5"W x 7.75"H

ITEM#	FLAVOR/BLEND
400061	Apple Cider Donut Tag (Airpot)
400062	Butter Pecan Tag (Airpot)
400063	Red Velvet Tag (Airpot)
400064	Bananas Foster Tag (Airpot)
400065	Blueberry Cobbler Tag (Airpot)
400066	Boston Cream Pie Tag (Airpot)
400067	Bread Pudding Tag (Airpot)
400068	Breakfast Blend Decaf Tag (Airpot)
400069	Breakfast Blend Tag (Airpot)
400070	Brownie Toffee Crunch Tag (Airpot)
400071	Caramel Apple Tag (Airpot)
400073	Caramel Nut Crunch Tag (Airpot)
400074	Cashew Butter Crunch Tag (Airpot)
400075	Donut Shop Tag (Airpot)
400076	Chocolate Cappuccino Tag (Airpot)
400077	Coconut Macaroon Tag (Airpot)
400078	Chocolate Raspberry Decaf Tag (Airpot)
400079	Chocolate Raspberry Tag (Airpot)
400080	Cinnamon Hazelnut Tag (Airpot)
400081	Cinnamon Sticky Bun Tag (Airpot)
400082	City Roast Tag (Airpot)
400083	Coconut Hazelnut Tag (Airpot)
400084	Coffee Liqueur Tag (Airpot)
400085	Colombian Decaf Tag (Airpot)
400086	Colombian Excelso Tag (Airpot)
400087	Colombian Supremo Dark Roast Tag (Airpot)
400088	Colombian Supremo Tag (Airpot)
400089	Costa Rican Tag (Airpot)
400090	Eggnog Airpot Tag (Airpot)
400091	Espresso Especial Decaf Tag (Airpot)
400092	Espresso Especial Tag (Airpot)
400093	EyeOpener Tag (Airpot)
400094	EyeOpener Decaf Tag (Airpot)
400095	Fair Trade Central Highlands Blend Tag (Airpot)
400096	Fair Trade Central Highlands Decaf Tag (Airpot)
400202	Fair Trade EyeOpener Tag (Airpot)
400097	Fair Trade French Roast Tag (Airpot)
400098	Fair Trade French Vanilla Tag (Airpot)
400099	Fair Trade Hazelnut Tag (Airpot)
400100	French Roast Decaf Tag (Airpot)
400101	French Roast Tag (Airpot)
400102	French Vanilla Craze Tag (Airpot)
400103	French Vanilla Decaf Tag (Airpot)
400104	French Vanilla Tag (Airpot)
400105	Full City Tag (Airpot)
400106	Gingerbread Cookie Tag (Airpot)

EDP#	NON-COFFEE
100864	Hot Water Tag (Airpot)
400128	Self Adhesive Airpot Magnet
400072	Self Adhesive Carafe Magnet

ITEM#	FLAVOR/BLEND
400107	Hawaiian Macadamia Nut Tag (Airpot)
400108	Hazelnut Craze Tag (Airpot)
400109	Hazelnut Creme Decaf Tag (Airpot)
400110	Hazelnut Creme Tag (Airpot)
400111	Honey Dipped Donut Tag (Airpot)
400112	Irish Creme Tag (Airpot)
400113	Italian Roast Decaf Tag (Airpot)
400114	Italian Roast Tag (Airpot)
400115	Jumpin' Joe Frogger Tag (Airpot)
400116	Maple Cinnamon French Toast Tag (Airpot)
400117	Mocha Cinnamon Swirl Decaf Tag (Airpot)
400118	Mocha Cinnamon Swirl Tag (Airpot)
400119	Mocha Malt Shoppe Tag (Airpot)
400120	Mocha Mint Tag (Airpot)
400121	Peach Berry Smash Tag (Airpot)
400122	Peanut Butter n' Jelly Tag (Airpot)
400123	Highland Holiday Grogg Tag (Airpot)
400124	Pistachio Ice Cream Tag (Airpot)
400160	Classic Tag (Airpot)
400126	Pumpkin Spice Tag (Airpot)
400127	San Francisco Tag (Airpot)
400128	Self Adhesive Magnet Back (Airpot)
400129	Strawberry Shortcake Tag (Airpot)
400130	Swiss Chocolate Almond Tag (Airpot)
400131	Tropical Coconut Tag (Airpot)
400132	Vanilla Hazelnut Tag (Airpot)
400133	Snowball Tag
400134	Vermont Maple Walnut Tag (Airpot)
400135	Vienna Decaf Tag (Airpot)
400136	Vienna Roast Tag (Airpot)
400137	White Chocolate Chip Tag (Airpot)
400138	Water Processed Decaf Tag (Airpot)
400139	Castle Hill Tag (Airpot)
400140	Bowen's Wharf Tag (Airpot)
400141	Cliff Walk Tag (Airpot)
400142	Morning Blend Tag (Airpot)
400143	100% Colombian Decaf Tag (Airpot)
400196	100% Colombian Tag (Airpot)
400197	Toffee Caramel Tag (Airpot)
400198	Toffee Caramel Decaf Tag (Airpot)
400199	Toasted Almond Tag (Airpot)
400200	Snicker doodle Tag (Airpot)
400201	Hawaiian Chocolate Nut Tag (Airpot)
400203	Sumatra Mandheling Tag (Airpot)
400204	Guatamala Antigua Tag (Airpot)
400205	Snowball Tag (Airpot)

EDP#	NON-COFFEE
100861	Cream Tag (Carafe)
100305	Half & Half Tag (Carafe)
100304	Milk Tag (Carafe)
101046	Skim Milk Tag (Carafe)

# BRANDED COUNTER

## In Stock



## Magnet ID Tags

These original style magnet ID tags can be used on the Iced Coffee dispensers and also with the menu counter sign.

Dimensions: 3"W x 4"W

ITEM#	FLAVOR/BLEND
400212	100% Colombian Decaf Tag
400211	100% Colombian Tag
107912	Apple Cider Donut Tag
107910	Banana Split Tag
104334	Bananas Foster Tag
101439	Blueberry Tag
107903	Boston Cream Pie Tag
400219	Bowen's Wharf Tag
107907	Bread Pudding Tag
104333	Breakfast Blend Decaf Tag
100284	Breakfast Blend Tag
101540	Brownie Toffee Crunch Tag
107915	Candy Cane Bark tag
102935	Caramel Apple Coffee Tag
100263	Caramel Nut Crunch Tag
107911	Cashew Butter Crunch Tag
400218	Castle Hill Tag
101337	Central Highlands Blend Tag (fair trade)
101334	Central Highlands Decaf Tag
107798	Cherry Vanilla Tag
100266	Chocolate Cappuccino Tag
107909	Chocolate Covered Blueberry Tag
100296	Chocolate Raspberry Decaf Tag
100267	Chocolate Raspberry Tag
100271	Cinnamon Hazelnut Tag
100272	Cinnamon Sticky Bun Tag
101035	City Roast Tag
400222	Classic Tag
400220	Cliff Walk Tag
100276	Coconut Hazelnut Tag
100279	Coffee Liqueur Tag
100291	Colombian Decaf Tag
100860	Colombian Excelso Tag
101039	Colombian Sup Dark Roast Tag
100257	Colombian Supremo Tag
101043	Colombian Water Processed Decaf Tag
100258	Costa Rican Tag
105684	Custom House Decaf Tag
105683	Custom House Tag
100302	Eggnog Tag
102141	Espresso Speciale Decaf Tag
100288	Espresso Speciale Tag
101036	Ethiopian Yirg Tag
100285	Eye Opener Tag
100294	EyeOpener Decaf Tag
101805	Fair Trade EyeOpener Tag
101804	Fair Trade French Roast Tag

EDP#	NON-COFFEE
100575	Self Adhesive Magnet Tag (3x4)

ITEM#	FLAVOR/BLEND
400217	Hawaiian Chocolate Nut Tag
100277	Hawaiian Mac Nut Tag
102708	Hazelnut Craze Tag
100298	Hazelnut Creme Decaf Tag
100275	Hazelnut Creme Tag
107905	Honey Dipped Donut Tag
100278	Irish Creme Tag
101042	Italian Roast Decaf Tag
101041	Italian Roast Tag
107904	Jumpin' Joe Frogger Tag
102936	Maple Cinnamon French Toast Tag
100859	Mocha Cinnamon Swirl Decaf Tag
100280	Mocha Cinnamon Swirl Tag
107908	Mocha Malt Shoppe Tag
104170	Mocha Mint Tag
400221	Morning Blend Tag
104335	Peach Cobbler Tag
107906	Peanut Butter n' Jelly Tag
104169	Pecan Pie Tag
101541	Pistachio Ice Cream Tag
107913	Pumpkin Creme Brulee Tag
100301	Pumpkin Spice Tag
100857	San Fran Tag
102938	Simply Java Decaf Tag
102937	Simply Java Regular Tag
400216	Snickerdoodle Tag
400133	Snow Ball Tag
105206	Strawberry Shortcake Tag
100261	Sumatra Mand Tag
100282	Swiss Chocolate Almond Tag
400215	Toasted Almond Tag
400214	Toffee Caramel Decaf Tag
400213	Toffee Caramel Tag
102432	Tropical Coconut Tag
100283	Vanilla Hazelnut Tag
106422	Vanilla Hazelnut Tag
107914	Vanilla Nog Tag
107797	Vermont Maple Walnut Tag
100858	Vienna Dec Tag
101040	Vienna Roast Tag
107796	White Chocolate Chip Tag
400125	Red Velvet Tag



# BRANDED COUNTER



## Change Mat

Peel-n-Stick change mat is easy-to-clean and moisture resistant; makes it convenient for your customers to pick up their change.

Dimensions: 17"W x 11"H

ITEM# 100887



## Menu Counter Sign

This magnetic counter sign is an effective way to display the "coffee of the day". It can also be hung on the wall and comes with 2 1" logo magnets.

Dimensions: 13"W x 20"H

ITEM# 400195



## Coffee Club Kit

Kit comes with a Coffee Club Sign with card holder. Kit offers two programs:

- Buy 5, get one free
- Buy 10, get one free

## Coffee Club Kit

Dimensions: 8.5"W x 11"H

ITEM# 101384

## Buy 5 Cards (560 to a box)

ITEM# 100890

## Buy 10 Cards (560 to a box)

ITEM# 100889

# BRANDED INDOOR



FLAVORED COFFEE



FLAVORED COFFEE



FLAVORED COFFEE



FLAVORED COFFEE

## Flavor of the Month Signs (FOTM)

Double-sided and made of durable, but lightweight ultra board. Signs have 2 mounting holes for a hanging kit or suction cups for mounting in a window sold separately).

Dimensions: 12"W x 14"H

ITEM#	FLAVOR
400232	Cold Brew
400223	French Vanilla
400224	Hazelnut Crème
400225	Red Velvet
400149	Apple Cider Donut
400151	Bananas Foster
400152	Blueberry Cobbler
400153	Boston Cream Pie
400154	Brownie Toffee Crunch
400155	Candy Cane Bark
400156	Coconut Macaroon
400157	Caramel Nut Crunch
400158	Cashew Butter Crunch
400159	Chocolate Cappuccino
400161	Chocolate Raspberry
400162	Cinnamon Hazelnut
400163	Cinnamon Sticky Bun
400164	Eggnog
400166	Gingerbread Cookie
400167	Hawaiian Macadamia Nut
400168	Honey Dipped Donut
400169	Irish Crème
400170	Jumpin' Joe Frogger
400171	Maple Cinnamon French Toast
400172	Mocha Cinnamon Swirl
400173	Mocha Malt Shoppe
400174	Mocha Mint
400175	New England Bread pudding
400176	Peach Berry Smash
400177	Peanut Butter n' Jelly
400178	Pistachio Ice Cream
400179	Pumpkin Crème Brulee
400180	Pumpkin Spice
400181	Tropical Coconut
400182	Vanilla Hazelnut
400183	Vanilla Nog
400184	Vermont Maple Walnut
400185	White Chocolate Chip
400186	SnowBall
400207	Toasted Almond
400208	Toffee Caramel
400209	Snickerdoodle
400210	Hawaiian Chocolate Nut



**Don't forget to order the Hanging Hardware Kit**

ITEM# 102112



# BRANDED INDOOR



## Menu Board Wrap

Update your existing menu board to match our new modern style. This durable peel-n-stick decal fits perfectly over the top portion of your existing menu board.

Dimensions: 23.5"W x 6.5"H

ITEM# 400188



Before

After... Like New!

## Menu Board

Magnetic menu board comes with:

- 16 Flavor Magnets
- Magnetic Numbers for pricing
- Hanging Hardware Kit

Dimensions: 23.5"W x 26.5"H

ITEM# 101363



## Flavor Magnet Kit

Magnets include:

Hot Coffee, Iced Coffee, Flavored Coffee, Hot Tea, Iced Tea, Specialty Tea, Chai Tea, Espresso, Cappuccino, Flavored Cappuccino, Iced Latte, Hot Chocolate, Cold Brew, Blended Iced Coffee and Travel Mug Refill.

ITEM# 101935



## Price Magnet Kit

(40) 1's, (20) 2's, (30), 3, 4, 5, 6, 7, 8, 9, 0's and (90) dots; packed together in this plastic case.

ITEM# 101936

# BRANDED INDOOR



## Wall Sign

This one-side printed wall sign mounts on any wall surface with self-adhesive mounting tap. Made of lightweight Ultra board and easy to install.

Dimensions: 47"W x 18"H

ITEM# 101413



## Now Pouring Static Cling

Apply to any window surface with ease. Easily removable, place on a door, window or refrigerator/freezer case door.

Dimensions: 6"W x 9"H

ITEM# 100888

## Now Pouring Hanging Sign

Made of Lightweight Ultra board, this hanging sign is double sided with 2 top holes for hanging. Comes with hanging kit.

Dimensions: 16"W x 20"H

ITEM# 100884



## Cup Danglers

Double-sided print to showcase available cup sizes and price.

### 3-Cup Dangler

Dimensions: 16"W x 17"H

ITEM# 101377

### 4-Cup Dangler

Dimensions: 20"W x 17"H

ITEM# 101583



## Hanging Hardware Kit

Includes: (2) ceiling clips, (2) "S" hooks, (2) chain hooks and (2) - 24" long hanging chains.

ITEM# 102112

# BRANDED OUTDOOR



## Vertical Outdoor Sign

Dimensions: 24"W x 46"H

ITEM# 102310

## Vertical Iced Coffee Outdoor Sign

Dimensions: 24"W x 46"H

ITEM# 400189



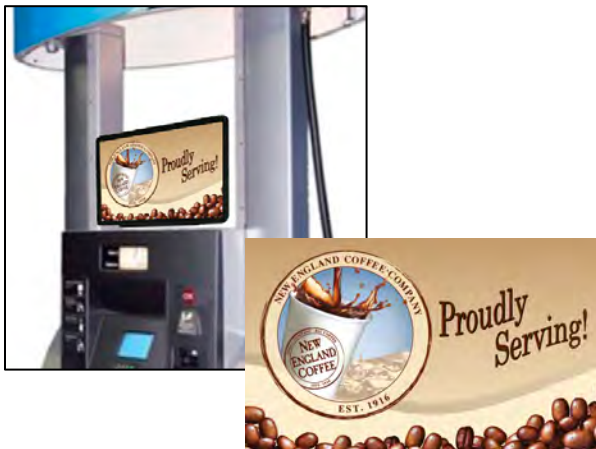
## Outdoor Signs

Single-sided print on durable Coroplast material can weather all the elements.

## Horizontal Outdoor Sign

Dimensions: 46"W x 24"H

ITEM# 101383



## Fuel Pump Topper

Double-sided durable material that fits into existing fuel pump topper frame.

Dimensions: 20"W x 12"H

ITEM# 101543



## Pole Sign Kits

Double-sided print on durable Coroplast material can weather all the elements. Comes with 2 large zip ties.

Dimensions: 30"W x 45"H

## Hot Coffee Pole Signs

ITEM# 102039

## Iced Coffee Pole Signs

ITEM# 400187



# BRANDED OUTDOOR



## 99¢ Outdoor Sign

Dimensions: 60"W x 30"H



## 99¢ Indoor Signs

Dimensions: 8"W x 10"H

## 99¢ Promo Kit

For a limited time, offer coffee at 99¢ for a limited time! Comes with one large outdoor coroplast sign and 2 indoor styrene signs. Suction cups included.

ITEM# 103838



## Medium Banner

Dimensions: 5ftW x 3ftH  
ITEM # 101298

## Outdoor Vinyl Banners

Display this eye-catching banner outside your establishment to let customers know you proudly serve New England Coffee. Available in 2 sizes, comes with zip-ties for installation.

## Large Banner

Dimensions: 10ftW x 3ftH  
ITEM # 101297



## Medium Banner

Dimensions: 5ftW x 3ftH



## A-Frame

Dimensions: Stands 22"W x 36"H

## Iced Coffee Outdoor POP Kit

Kit includes a medium banner and durable coroplast A-frame.

ITEM# 103847

# BRANDED MERCHANDISE



## 12 oz. White Café Mug

This restaurant quality porcelain coffee mug is a terrific compliment to your customer's experience.

36 to a Case

ITEM# 101585

## Iced Coffee Tumblers

Double-wall insulated cup has a screw on/off lid and is perfect for all your iced beverages. We offer two sizes. BPA Free and dishwasher safe.

12 to a Case

16 oz.

ITEM# 104279

24 oz.

ITEM# 105066



## 16 oz. Plastic Travel Mug

Insulated commuter car travel mug with a no spill swivel lid and sturdy handle. Travel with your hot coffee safety and with style. BPA Free and Hand wash recommended.

32 to a Case

ITEM# 101085

## Stainless Steel Coffee Tumbler

This 16 oz. Stainless Steel Tumbler features a screw-on, spill resistant lid and slide action closure. A great way to bring your hot coffee on the go! BPA Free and Hand wash recommended.

36 to a Case

ITEM# 107316

