

Luzianne®

• FAMILY OWNED SINCE 1902 •

TEA-TO-GO



**BOOST YOUR AVERAGE TICKET AND
MAKE TAKEOUT MORE PROFITABLE
WITH TEA-TO-GO.**

**OR MAKE YOUR NEXT LIMITED
TIME OFFER (LTO) AN INSTANT SUCCESS**

Luzianne's Tea-To-Go Program gives you high perceived value and profit. Just offer a gallon or half-gallon of Luzianne Iced Tea to boost your average ticket for Takeout. Or make it the signature to a high-ticket family meal deal LTO that will keep your customers coming back for more. Luzianne will help merchandise your Tea-To-Go Program with eye-catching labels.

To learn more about how **Luzianne®** Tea-To-Go can help your business, ask your distributor or contact Reily Foods Foodservice Division at 1-800-535-1961.



LUZIANNE® TEA-TO-GO.

Big Opportunity. Big Profit. Success with Luzianne Tea-To-Go.

MEETING YOUR NEEDS

Luzianne is convinced that your customers will love your Tea-To-Go offer. To ensure your success, we offer eye-catching labels.



Offered as an important profit center from an authentic Southern iced tea brand, your customers will value Luzianne Tea-To-Go for Takeout, or as the signature to high-ticket LTO promotions, like Family Meal Deals. In fact, Tea-To-Go is a great way to build your takeout business, increase ticket averages and drive repeat business as customers come to think of you as the place to stop by when feeding a group.

The numbers add up to big profit when you offer Authentic Southern Iced Tea-To-Go to your customers. Here are some examples of how using a gallon Luzianne Iced Tea promotion can boost your profits:

YOUR COST*		YOUR SELLING PRICE	GROSS PROFIT \$
1 Gal. Plastic Jug	\$.50	\$2.99	\$1.75
Sugar	\$.36	\$3.99	\$2.75
Luzianne Tea	\$.38	\$4.99	\$3.75
Total	\$1.24	\$5.99	\$4.75

*All costs are estimates.

For more information on **Luzianne® Tea-To-Go** and how it can be the right choice for your operation, ask your distributor or contact Reily Foods Foodservice Division at 1-800-535-1961.

Luzianne. Authentic Southern Iced Tea
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Luzianne® Tea is one of the many proud foodservice brands from Reily Foods Company. Visit us at www.reilyfoodservice.com for more information.