

Luzianne®

• FAMILY OWNED SINCE 1902 •

FRESH BREWED DECAFFEINATED ICED TEA



**DON'T LOSE A BEVERAGE
SALE TO TAP WATER!**

Customers who would have chosen water or a lower margin soft drink can now enjoy Luzianne Decaffeinated Iced Tea. The natural and healthier choice that offers the same authentic iced tea taste as our caffeinated product. Decaffeinated Iced Tea can be served all day long offering customers an alternative to water and soft drinks.

If you want to get the most from your iced tea opportunity, switch to the brand that's specially blended for iced tea. Luzianne is never cloudy and defines the standard for how authentic Southern iced tea should taste.

To learn more about how Luzianne® Decaffeinated Iced Tea can help your business, ask your distributor or contact Reily Foods Foodservice Division at 1-800-535-1961.



LUZIANNE® FRESH BREWED DECAFFEINATED ICED TEA

Iced Tea is One of the Fastest Growing Beverages in Foodservice



LUZIANNE® DECAFFEINATED ICED TEA

- Luzianne® is the #1 retail brand of decaffeinated family iced tea in the U.S.*
- Growing health trends are driving the popularity of iced tea.
- Decaffeinated tea satisfies customers who are caffeine sensitive.
- 21% of households that use regular tea also report using decaf tea bags.**
- Higher margin alternative to tap water for your caffeine sensitive customers.

*Nielsen Family Bag Tea 52-weeks 8/2017

**Mintel 2010 Tea Report 6/2016



MEETING YOUR NEEDS

- Two different size tea urns to choose from 3 or 5 gallons.
- When you choose Luzianne, your equipment needs are met through our quality equipment loaner and service program.
- No other tea company measures up to our standards of product quality or customer support.

DECAFFEINATED BREWED ICED TEA

UPC CODE	PRODUCT DESCRIPTION/SIZE	CASE PACK	CASE CUBE	CASE WEIGHT
47900-31360	1 oz. Decaf Filter Pouch Pack	48	.49	3.66 lbs.
47900-31353	3 oz. Decaf Foil Pack w/Filters	16	.49	4.2 lbs.
47900-31354	4 oz. Decaf Foil Pack w/Filters	16	.49	5.0 lbs.

For more information on **Luzianne® Decaffeinated Iced Tea** and how it can be the right choice for your operation, ask your distributor or contact Reily Foods Foodservice Division at 1-800-535-1961.

Luzianne. Authentic Southern Iced Tea
• FAMILY OWNED SINCE 1902 •

Luzianne® Tea is one of the many proud foodservice brands from Reily Foods Company. Visit us at www.reilyfoodservice.com for more information.