

LUZIANNE[®] TEA

Family Made Since 1902



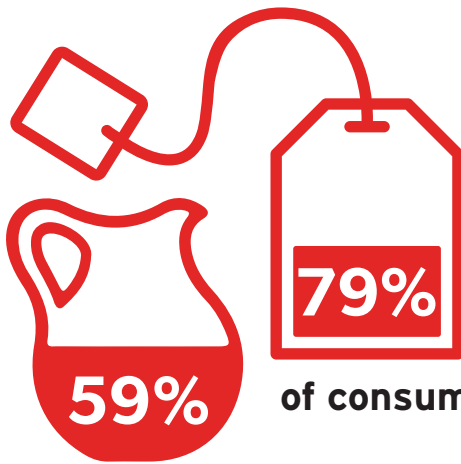
Tea is a great alternative to soda and is one of the most profitable items you can serve.

Luzianne Iced Tea is specially blended for iced tea using the very best tea leaves that are analyzed by our third-generation tea master to create the clear, smooth blend that consumers know and love.

Why serve fresh brewed tea?

- High profit margins
- Quality taste and a healthier alternative to soda
- Versatile options for flavors, mocktails or cocktails
- Over 50% of Americans drinks tea on any given day
- Approximately 75 - 80% of tea consumed in America is iced

Tea Association of the USA, 2022 Fact Sheet



79% of consumers think Luzianne is the right tea for iced tea

59% of consumers say it makes a great tasting iced tea

Luzianne Brand Health Tracker (November 2023)

SWEET TEA RANKS IN THE 99TH PERCENTILE FOR FUTURE GROWTH POTENTIAL.

Its growth is predicted to outperform 99% of all other foods, beverage, and ingredients over the next 4 years.

*DATA PROVIDED BY "DATASSENTIAL"



Case UPC Name	Case GTIN	Unit Size	Case Pack	Case Dimensions				Gross Weight	Shelf Life
				Length	Width	Height	Cube Ft		
32/3oz Luzianne Iced Tea - Filter Pak	0-00-47900-30383-1	3oz	32	15.5	7	11.5	0.72	7.5	730
32/3oz Luzianne Iced Tea - Filters	0-00-47900-30363-3	3oz	32	15.88	6.44	11.88	0.70	7.5	730
32/4oz Luzianne Iced Tea - Filters	0-00-47900-30364-0	4oz	32	15.88	11.88	6.44	0.70	9.5	730
32/4oz Luzianne Iced Tea - Filter Pak	0-00-47900-30384-8	4oz	32	15.88	11.88	7	0.70	9.5	730
8/3.33lb Luzianne Sweet Iced Tea - Filter Pak	1-00-47900-30365-4	3.33lb	8	8.189	20	8.189	.77	28.46	730
16/4oz Luzianne Decaf Iced Tea - Filters	0-00-47900-31354-0	4oz	16	15.88	7.94	6.75	0.49	5	730
6/32oz Luzianne - Tea Sweet	0-00-47900-82836-5	32oz	6	12.38	8.38	6.75	0.41	18	365
12/19oz Luzianne - Tea Sugar	0-00-47900-82832-7	19oz	12	15.2	8.25	6.75	0.49	15.25	365
6/64oz Luzianne Sweet Iced Tea Concentrate - Bottles	1-00-47900-82841-6	64oz	6	12.5	11	10.25	0.82	35	547
6/64oz Luzianne Unsweet Iced Tea Concentrate - Bottles	0-00-47900-82840-2	64oz	6	12.5	11	10.25	0.82	27.5	547
96/1oz Luzianne Iced Tea - Pouch	0-00-47900-30360-2	1oz	96	12.7	9.8	7.6	0.48	7	730
16/3oz Luzianne Mango Flavored Iced Tea - Filters	0-00-47900-34003-4	3oz	16	12	9.5	4.63	0.31	4	365
16/3oz Luzianne Peach Flavored Iced Tea - Filters	0-00-47900-34005-8	3oz	16	12	9.5	4.63	0.31	4	365
1/3gal Luzianne Sweet Iced Tea Concentrate - BIB	0-00-47900-82825-9	3gal	1	11.5	11	8	0.58	33.5	547
1/3gal Luzianne Unsweet Iced Tea Concentrate - BIB	0-00-47900-82824-2	3gal	1	11.5	11	8	0.59	26	547
24/1oz Luzianne Gallon Iced Tea - Cartons	0-00-47900-30358-9	1oz	4	12.75	7.19	9.88	0.52	7	730
32/4oz Luzianne FSN Iced Tea - Filters	0-00-47900-30318-3	4oz	32	15.88	11.88	6.44	0.70	9.5	730



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